

SUPPORT.

HOW WILL I BE SUPPORTED?

The Head Office team will be with you the whole way from the moment you express interest through to the life time that are a NEW ASIA Franchise.

WHAT KIND OF SUPPORT DO I RECEIVE?

The franchise team will be with you from the start to assist you through the NEW ASIA Franchise process and over arching requirements until your store opens.

The Property team will get work with you to source the right location, lease requirements, shop build etc.

The Operations and Training team will support you in aligning with NEW ASIA process and policies as well as training and recruitment

The Marketing team will assist you with all aspects of marketing your franchise from local store requirements through to digital marketing.

WILL I HAVE A BUSINESS MENTOR?

Your franchise will be supported by an Area Manager who will assist you with your day to day operations

FINANCE.

CAN NEW ASIA HELP ME WITH FINANCE?

NEW ASIA are able to assist you by putting you in touch with preferred lending brokers who fully understand our business and have assisted many of our current franchisees.

HOW MUCH DOES A STORE COST?

This is dependent on location, size and design your store and can range between \$400k to \$500k

GENERAL.

HOW DO I BECOME A FRANCHISE OWNER WITH NEW ASIA?

It's important that before you consider purchasing any business that you understand what you are getting yourself into. So at NEW ASIA we have made the process easy, fun and friendly. The steps are easy:

1. Register your interest
2. Speak to our expert team to answer any questions you may have
3. Come in a have a face to face meeting to meet the team (if you are interstate, this can be done via a video call)
4. Fill out a Information request and self assessment form
5. Join us for a Discovery Day where you get to meet the team, visit some of our stores to get a behind the screens experience, speak to the team and current Franchise owners.
6. Receive your due diligence pack which has all your financial information, contact lists etc
7. You tell us you want to join the NEW ASIA family! Yay!
8. We send you a Franchise Offer.
9. You accept the offer and we Welcome you to the NEW ASIA Family